



2018 MARYMOUNT ART SHOW



SPONSORSHIP PROPOSAL

OVERVIEW

Now in its 14th year, the Marymount Art Show has become an institution on the Gold Coast, establishing a reputation for excellence within the local art community.

The **biennial** show features prominent and up and coming local artists, attracting exhibitors from Brisbane, the Gold Coast and New South Wales. It also promotes the extraordinary artistic talent of our students and encourages the pupils of both Marymount College and Marymount Primary to display their artwork.

The two day exhibition launches with a Gala event on the evening of Friday, 24 August, and is open to the public for the viewing and purchasing of high quality artwork across the weekend of Saturday 25 and Sunday 26 August. The prominent location of the Marymount Art Show ensures significant exposure to a wide cross section of the local community.

In 2016 more than 3,000 people visited the Marymount Art Show, with outstanding art sales and fundraising results for the schools. The schools have a combined student population of around 2,200 and are supported by a large parent body and community members of the Burleigh Heads Catholic Parish.

In 2018 the P&F Associations of Marymount College and Marymount Primary are working together to raise much needed funds for both schools. The Art Show is one of our key fundraising initiatives and the funds raised are used to enhance the educational experience of each and every child within the primary school and college. Previously, funds have been used towards initiatives such as new classroom furniture, equipment and IT facilities and contributed towards the development of infrastructure such as the new Prep Adventure Playground, the Frank Shine Walk, and the covered area known as P&F Courtyard at the College.

We invite you to sponsor the 2018 Marymount Art Show and help support our schools. In return we will provide outstanding local recognition and a highly targeted value-packed marketing opportunity for your business.

VENUE & DATES

The 14th Marymount Art Show will be held at Marymount College, 261-283 Reedy Creek Road, Burleigh Waters, in the Doyle Centre.

Gala Opening & Winner Announcement

Friday 24 August 2018 – 7pm till 12 midnight

General Exhibition

Saturday 25 August 2018 – 10am till 4pm

Sunday 26 August 2018 – 10am till 3pm

ART CATEGORIES & PRIZES

Judges will select a winner in each of the following categories, with winners being awarded with the nominated prize:

- Overall Winner - \$1,000
- Best Painting - \$500
- Best Drawing - \$500
- Best Photography - \$500
- Best 3D (Sculpture, Ceramics, Glass, Wearable Art) - \$500
- People's Choice Award - \$250
- Marymount College Class Encouragement Award – Gift voucher valued at \$125
- Marymount Primary Encouragement Award – Years P to 3 & 4 to 7 – Class pizza lunch

GALA EVENT & WINNER ANNOUNCEMENTS

The category winners will be announced at the Art Show Gala opening event on Friday 24 August 2018, which is held in the Doyle Centre.

The Gala event is a fun social night of canapes, drinks and live music. At the event we celebrate the opening of the show and give recognition to our category winners and generous sponsors. It is also an opportunity to preview all of the artworks which are available for purchase on the night.

Tickets for this event are included in sponsorship packages and additional tickets can be purchased for \$30 each.



SPONSORSHIP OPPORTUNITIES

Sponsorship packages are available for local businesses and families, and for their generous contribution, they will be officially recognised as supporters of the 2018 Marymount Art Show and the Marymount community.

How will your business benefit as a Marymount Art Show Sponsor?

- Increase brand awareness in the local community
- Demonstrate your investment in the local community, youth and the arts
- Differentiate your business from competitors
- Secure new business leads within our school and parish community

Full details of sponsorship package options are included below: If you are interested in becoming a sponsor of this event or would like additional information, please email your expression of interest to artshow@marymount.qld.edu.au or contact the Marymount Art Show Sponsorship Coordinators:

Melissa Hickling

M: 0405 258 160

E: melissawestine123@yahoo.com

Jen Gyles

M: 0418 458 906

E: jengyles@gmail.com

2018 SPONSORSHIP PACKAGES

<p>DIAMOND PACKAGE</p> <p>\$2,500</p> <p>2 AVAILABLE</p>	<ul style="list-style-type: none"> • “Sponsored by” rights to the event – the event will be known as the 2018 Marymount Art Show proudly sponsored by “A & B” • Business logo included on the trybooking page and tickets for all Gala Tickets • Your company will be acknowledged as a Diamond sponsor in all media advertising and printed material for the 2018 Marymount Art Show • Your company will be acknowledged as the sponsor of the Overall Winner art prize • Presentation of prize opportunity at the Gala event • Signage & sampling opportunities at the event • Logo acknowledgement on Art Show advertising banners • Full page advertisement (page size A5) in the Art Show Program and Catalogue • Advertisement (business card size) in the 2018 Marymount Art Show e-Newsletter hyperlinked to your website, distributed to the primary school and college databases • Acknowledgement via a Facebook post on the College, Primary School and Art Show Facebook pages (combined reach of over 2,500 likes) • Acknowledgement as Diamond Sponsor by the MC throughout the Gala Opening • \$250 in Art dollars to spend towards an Art Show piece of your choice • Provision of 4 x tickets to the Gala Opening function
<p>RUBY PACKAGE</p> <p>\$1,500</p> <p>4 AVAILABLE</p>	<ul style="list-style-type: none"> • Your company will be acknowledged as a Ruby Sponsor in printed material for the 2018 Marymount Art Show • Business logo included on trybooking page and tickets for Artist entries • Your company will be acknowledged as one of the four (4) individual category sponsors for either: Painting, Drawing, Photography or 3D art prizes • Presentation of prize opportunity at the Gala event • Signage & sampling opportunities at the event • Full page advertisement (page size A5) in the Art Show Program and Catalogue • Advertisement (business card size) in the 2018 Marymount Art Show e-Newsletter hyperlinked to your website, distributed to the primary school and college databases • Acknowledgement via a Facebook post on the College, Primary School and Art Show Facebook pages (combined reach of over 2,500 likes) • Acknowledgement as a Ruby Sponsor by MC throughout the Gala Opening function • \$150 in Art dollars to spend towards an Art Show piece of your choice • Provision of 2 x tickets to the Gala Opening function

<p>SAPPHIRE PACKAGE</p> <p>\$1,000</p> <p>2 AVAILABLE</p>	<ul style="list-style-type: none"> • Your company will be acknowledged as a Sapphire Sponsor in printed material for the 2018 Marymount Art Show • Your company will be acknowledged as the sponsor of either the People Choice Prize or both the Marymount College & the Marymount Primary Student Encouragement Awards • Presentation of prize opportunity at the Gala event • Signage & sampling opportunities at the event • Half page advertisement in the 2018 Marymount Art Show Program and Catalogue • Advertisement (business card size) in the 2018 Marymount Art Show e-Newsletter hyperlinked to your website, distributed to the primary school and college databases • Acknowledgement via a Facebook post on the College, Primary School and Art Show Facebook pages (combined reach of over 2,500 likes) • Acknowledgement as Sapphire Sponsor by the MC throughout the Gala Opening function • \$100 in Art dollars to spend towards an Art Show piece of your choice • Provision of 2 x tickets to the Gala Opening function
<p>EMERALD PACKAGE</p> <p>\$300 UNLIMITED</p>	<ul style="list-style-type: none"> • Your company will be acknowledged as an Emerald Sponsor in Newsletter articles about the 2018 Marymount Art Show • Signage & sampling opportunities at the event • Quarter page (Business Card size) advertisement in the 2018 Marymount Art Show Program and Catalogue • Acknowledgement via a Facebook post on the College, Primary School and Art Show Facebook pages (combined reach of over 2,500 likes) • \$30 in Art dollars to spend towards an Art Show piece of your choice • Provision of 2 x ticket to the Gala Opening function
<p>RAFFLE PRIZES</p> <p>UNLIMITED</p>	<ul style="list-style-type: none"> • A minimum of \$100 in prize value required to be used for raffle prizes • Prizes can be in the form of a product or gift voucher/s • Quarter page (Business Card size) advertisement in the 2018 Marymount Art Show Program and Catalogue • Acknowledgement of prize pack via a Facebook post on the College, Primary School and Art Show Facebook pages (combined reach of over 2,500 likes)

