



SPONSORSHIP PROPOSAL

OVERVIEW

The Marymount Spring Fete is a fun, exciting and eagerly anticipated biennial event on the local community calendar.

The Fete attracts stalls and attractions from the Gold Coast and surrounding areas, and provides entertainment and rides for all age groups. The Fete also encourages the students of Marymount College and Marymount Primary School to participate and showcase their musical and dance talents through stage performances during the day.

The P&F Associations of Marymount College and Marymount Primary are working together to raise funds for both schools. The schools have a combined student population of around 2200 and are supported by a large parent body and community members of the Burleigh Heads Parish.

Given this, the 2017 Marymount Spring Fete will provide an excellent marketing opportunity for businesses seeking to promote their goods and/or services.

PUBLICITY AND PROMOTION

The Marymount Spring Fete 2017 will be advertised in the Marymount College and Primary schools' newsletters, the fortnightly Fete newsletter and on the Marymount College, Marymount Primary, and Marymount Spring Fete Facebook pages.

Sponsorship packages are available for local businesses and families, and for their generous contribution, they will be officially recognised as supporters of the Marymount Spring Fete 2017.

If you are interested in becoming a sponsor of this event, please email your expression of interest to fete@marymount.qld.edu.au or contact the Marymount Spring Fete 2017 Coordinators directly: Karen Harrison 075586 1006 or Tracey Dean 075586 1098

SPONSORSHIP PACKAGES

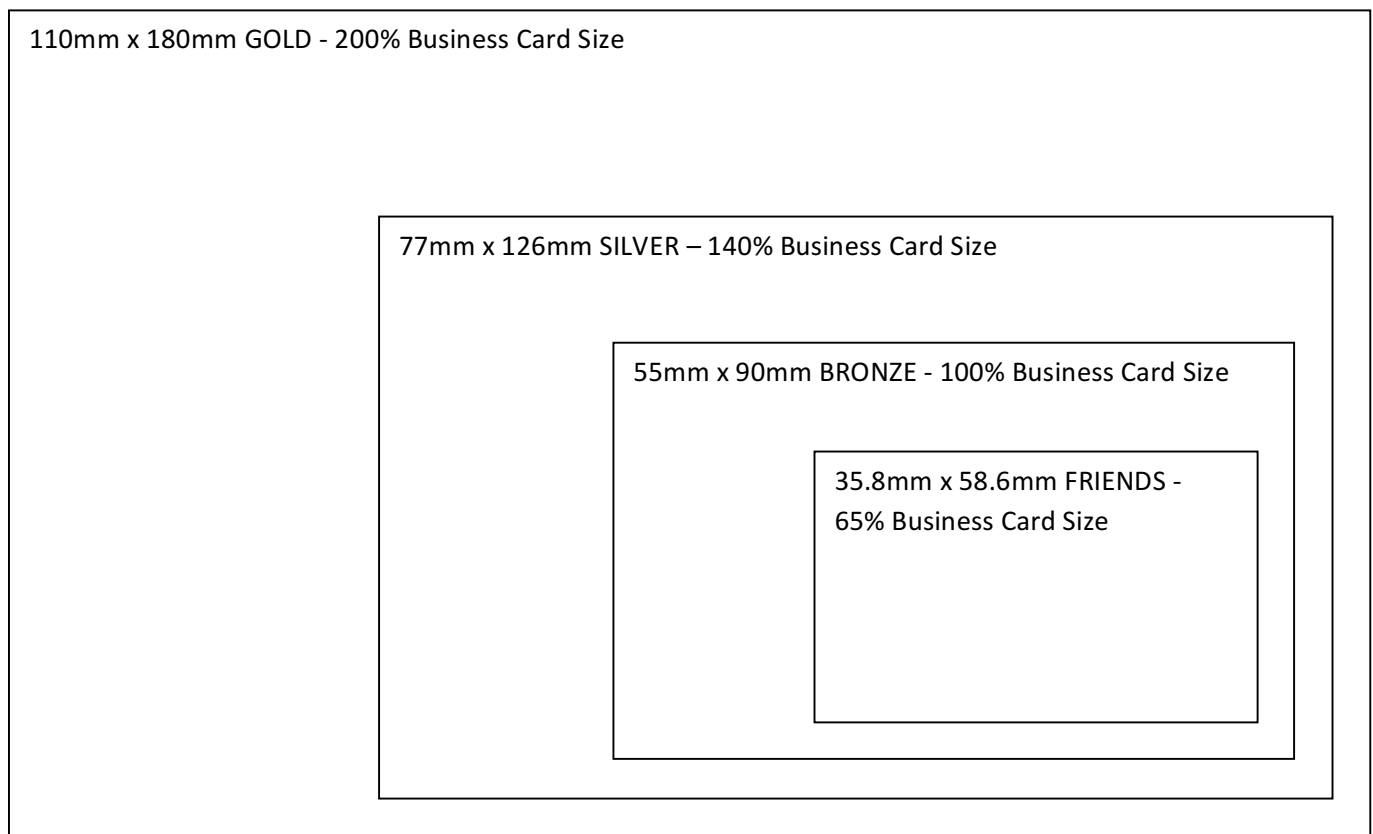
	GOLD	SILVER	BRONZE	FRIENDS
Cost	\$2500	\$1000	\$500	\$250
Quantity of Packages available	3	6	10	unlimited
"Sponsored by" rights to the event – the event will be known as the Marymount Spring Fete 2017 proudly sponsored by <i>(Your company)</i>	✓ 3 X SOLD	✓ 4 SOLD	✓ 5 SOLD	
Your Company will have exclusive rights to the event, i.e. no direct competitor of the gold sponsor can take up any other sponsorship offer.	✓			
Your Company will have an opportunity to have a central marquee at the Fete	✓			
Your Company will be acknowledged on the Art Union website and on emails and printed tickets sold during the Marymount Spring Fete 2017	✓			
Your Company will be acknowledged as a (Gold/Silver) sponsor in all advertising and printed material for the Marymount Spring Fete 2017	✓	✓		
Acknowledgement as a (Gold/Silver/Bronze) Sponsor by the MC throughout the day	✓	✓	✓	
Signage opportunities at the event	✓	✓	✓	
Your Company will be acknowledged in the Marymount Spring Fete 2017 Program	✓	✓	✓	✓
Your company will be acknowledged on the Marymount Spring Fete Facebook page	✓	✓	✓	✓
Your Company will be acknowledged in the Marymount College & Primary School Newsletters and have your ad hyperlinked to your website	110mm x 180mm 200% Business Card Size	77mm x 126mm 140% Business Card Size	55mm x 90mm 100% Business Card Size	35.8mm x 58.6mm 65% Business Card Size
Number of 'unlimited ride passes' provided on the day (Ride pass value is \$25 presale or \$35 on the day)	6	4	2	1

SPONSORSHIP ADVERTISING

Newsletters

Your company will be advertised in the Fete Newsletter, a weekly feature inside the Marymount College and Primary schools' newsletters, during the weeks beginning: 14/08, 21/08, 28/08, 4/09, 11/09, 2/10, & 9/10. The diagram below outlines the size of the space you will be allocated in the newsletters. Sponsors may supply a Business Card, or completed artwork to these specifications.

Advertising will appear in full colour and your ad will be hyperlinked to your website. Printed black and white copies of both newsletters are available throughout the five churches in the Burleigh Heads Parish each weekend, and from Parent Reception at each school.



Website

Your company will be advertised on the Marymount Spring Fete page on the Marymount College website: www.marymount.qld.edu.au/springfete and Primary school website: www.marymountprimary.qld.edu.au/News&Events and the Marymount Spring Fete website: <http://www.marymountspringfete.com.au/> from when your sponsorship becomes active, until the end of 2017.

Facebook

Your company will be advertised on the Marymount Spring Fete Facebook page. Each sponsor will have their Business Card or artwork posted on the Fete Facebook page www.facebook.com/marymountfete and will be acknowledged as a (Gold/Silver/Bronze/Friends) sponsor of the event.

SPONSORSHIP FORM

Thank you for your support of Marymount Primary and Marymount College students.
Please complete the form below and we will send an invoice for your selected sponsorship level.

Business Name:	
Contact Name:	
Sponsorship Level:	<input type="checkbox"/> Gold <input type="checkbox"/> Silver <input type="checkbox"/> Bronze <input type="checkbox"/> Friends
Contact Phone:	
Business Address:	
Email:	
Artwork for Advertisement: <i>If supplying own artwork, see dimensions on page 3. Please supply hi res pdf (preferred) jpeg or png.</i>	<input type="checkbox"/> I will provide artwork <input type="checkbox"/> I have provided a business card to be used as my artwork
I am unable to provide sponsorship but would like to make a donation of goods/services:	

Please return to:

Email: fete@marymount.qld.edu.au
 Fax: 075576 2511
 In Person: Reception
 Marymount College
 Mail: Attention: Fete Coordinators
 Marymount College
 261-283 Reedy Creek Rd, Burleigh Waters QLD 4220