

COVER LETTER TIPS

- **Show your excitement and dedication:** “I was excited to find an opening in your store because of your good quality training equipment and sports wear.
- I am the perfect candidate for this position because it combines my experience in a variety of sports teams in club and state teams in AFL and many years devoted to gym to increase strength for other sporting programs at school.

When writing your cover letter opener, refer to:

- **What can I do that this employer would really want?**
You could be a great communicator and like helping people, also able to point out the best features of particular products.
- **Why am I best for the role and organisation?**
You could have a lot of product knowledge
- **What experience and strengths can I highlight?**
Friendly. Like helping in a team environment to provide optimum service. You have the ability to look around to see what needs to be done like stock replenishment.

Finally, be confident. An employer wants to recruit someone who knows they can do the job and wants to make a difference in their organisation.

- See more at: http://www.seek.com.au/career-advice/cover-letter-openers-that-land-the-interview?s_prop4=article%2Breadmore&s_prop7=Second#sthash.t4X8pt6r.dpuf